



PORTLAND OREGON WOMEN'S
FILM FESTIVAL



FEST

THE POWER OF WOMEN IN FILM

Guide for POWParty Hosts
2016 Season

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Why are POWParties Important?

Women directed **only 9%** of the top 250 domestic grossing films of 2013

Men outnumbered women 5-to-1 in key, behind-the-camera roles in 2012:

- 4.1% of directors
- 12.2% of writers
- 20% of producers

A dozen top decision-makers in the film industry said **they perceived the pool of qualified women filmmakers to be smaller than that of qualified men**

POWFest is working to change these statistics, but we need your help!

- * A fully-supported, successful festival cycle requires **\$200K** every year!
- * POWFest is much more than film screenings! Your support goes toward sustaining:
 - * **POWGirls Workshops**
 - * **POWMonthly Screenings**
 - * **Building for the Future!**

By supporting POWFest, you are helping to bring change!



EDUCATION

POWGirls
Workshops
Mentorship



RESOURCES

Project funding
Scholarships
Project planning support
Evaluation program
Resource lists & databases

Increase the number of women in leadership roles in media by providing resources, education and visibility



VISIBILITY

Annual Film Festival
Monthly Screenings
Special Events

Commitment to Diversity

Our Vision

Benefits of Hosting a POWParty!

1. You get to be part of the solution!

- * Women filmmakers need support (financially & otherwise) to gain access to leadership positions, POWFest works tirelessly to make that happen!

2. POWFest Member Benefits!

- * As the host, you get to enjoy the benefits of membership equal to the amount of funds raised at your event! (check out the details on the next page)

3. FUN!

- * POWParties are tons of fun & a great excuse to hang out with your friends! Plus, you can have a special screening of a POWFest movie in the comfort of your own home! Double Win!

Member Benefits*	\$60	\$100	\$250	\$500
Festival Passes	1	1	2	2
Festival Tickets	0	2	4	4
POWMonthly Entrance	1 person, 12 months	1 person, 12 months	2 people, 12 months	2 people, 12 months
VIP Event Invites	Yes	Yes	Yes	Yes
Meet the Directors Reception Tickets	10% Discount (1 ticket)	10% Discount (2 tickets)	Free (2 tickets)	Free (2 tickets)
T-Shirts	0	1	2	2
Member of POWGirls POWER Circle	No	No	No	Yes!

* Memberships open to individuals & organizations

POWGirls POWER Circle Benefits Include:

- Special Thanks credit in a POWGirls film (the next film completed after joining)
- Recognition in POWFest program and pre-show slides
- “POWER Circle” button to display proudly during the festival
- The pride of knowing you helped a girl fulfill her dream of being a filmmaker!

How POWParties Work

What you do:

- * Pick a day!
- * Invite 5-15 friends who you think are interested in POWFest
- * Provide snacks & space
- * Help us meet our goal of raising \$20,000 at POWParties this season!

What POWFest provides:

- * Content about POWFest to include in the invitations
- * A Short Film (based on your interests) & Information about POWFest provided by a POWFest representative

A Typical POWParty Evening

7:00 - 7:30 pm

- * Meet & Mingle (Cocktail Hour)

7:30 – 8:00 pm

- * Speech by POWFest Representative(s)

8:00 - 8:30 pm

- * Special Screening of POWFest or POWGirls Film

8:30 - end

- * Mingling & Chatting (donations accepted)

How to Sign Up!

Email Tara

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