



POWFest 2017

Sponsor Information Kit

- For 250 top grossing films of 2014, women accounted for 7% of directors (which is 2% fewer than back in 1998).
In 2014, 93% of films had no female directors.
- Men outnumbered women 5-to-1 in key, behind-the-camera roles in 2014: **Of the 2,822 directors, writers and producers, only 17% were female.** This is the same percentage of women working in these roles in 1998.
- **38% of films employed 0 or 1 woman** in the roles considered, **no films employed 0 or 1 man** in the roles considered.

POWFest is getting active to change things. You can help!



EDUCATION

POWGirls
Workshops
Mentorship



RESOURCES

Project funding
Scholarships
Project planning support
Evaluation program
Resource lists & databases

Increase the number of women in leadership roles in media by providing resources, education and visibility



VISIBILITY

Annual Film Festival
Monthly Screenings
Special Events

Commitment to Diversity

As a POWFest Sponsor, you demonstrate that your company tangibly supports:

- Women's equality in leadership & equal representation in the media
- Youth media education & literacy
- Women filmmakers, who need access to funding & visibility for their work

Other companies may talk the talk, but as a POWFest Sponsor, you walk the walk!

Sponsor Benefits	\$1,000	\$2,500	\$5,000	\$10,000
Logo on POWFest Website	*	*	*	*
Logo in Printed Program	*	*	*	*
Tickets to VIP Events	2	2	2	2
Festival Passes	2	4	6	8
Name Attached to 1 Screening	*	*	*	*
Slide in Festival Pre-Show	*	*	*	*
Featured in POWFest Promo Video	*	*	*	*
Ad in Printed Program		Small	Medium	Large
Logo on Printed Items		*	*	*
Featured on POWFest Social Media			*	*
“POWFest Presented By” status				*



- Table at your POWFest Screening
- Join the POWGirls POWER Circle
 - Be a founding contributor to the Filmmaker Travel & Accommodation Scholarship Fund
- Be a sponsor for POWFest’s opening night event (logo displayed on promotions)

Sponsorship Program

Are you ready to join the revolution?

**Contact Tara Johnson-Medinger
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